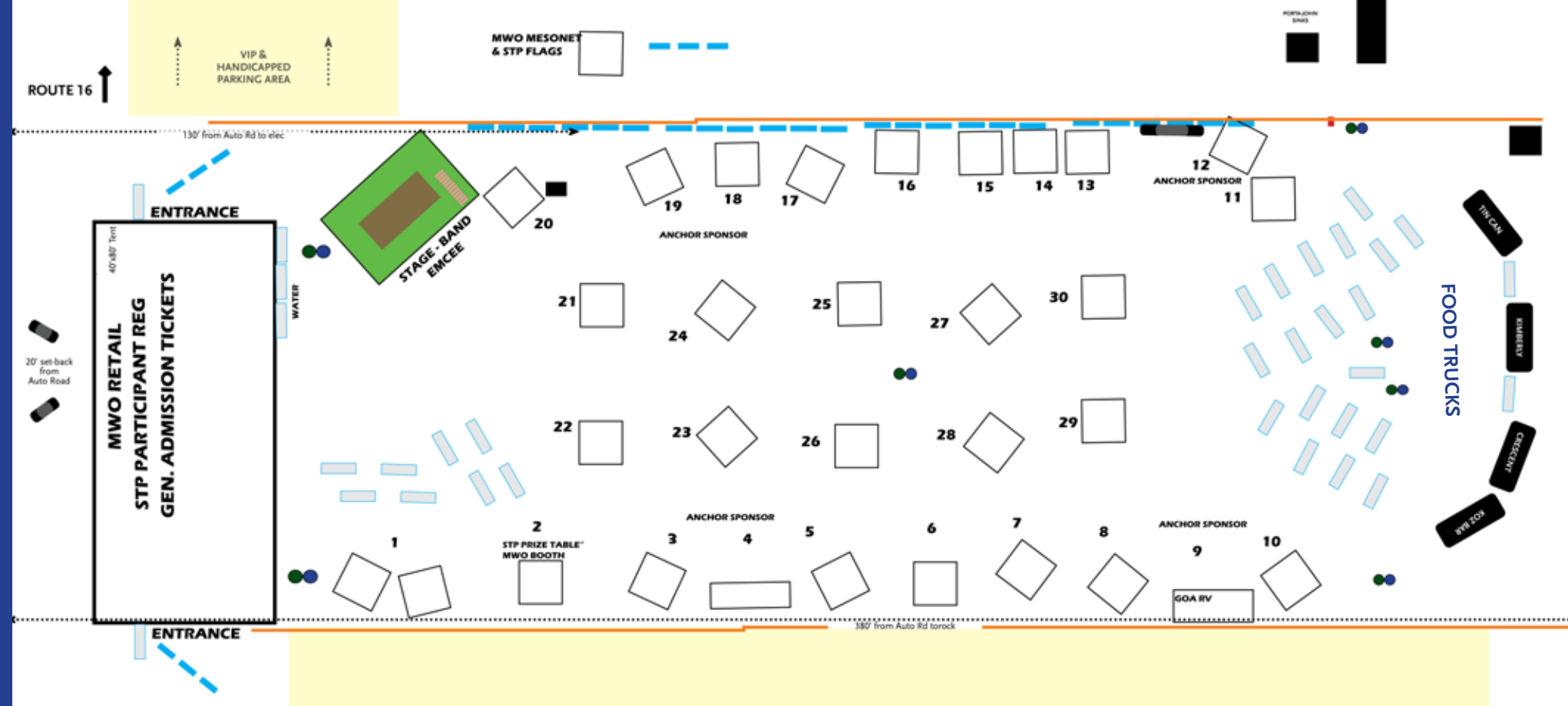
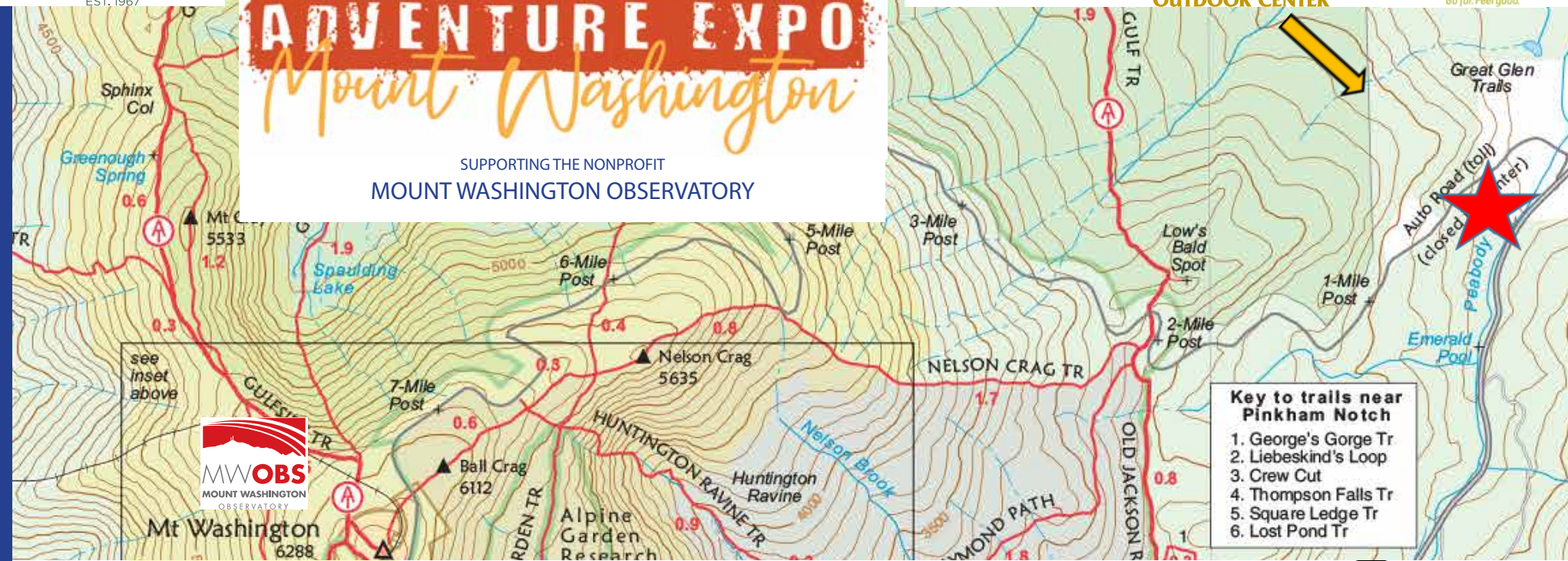


SEEK THE PEAK 2021 - SITE PLAN KEY VENDORS (#)

1. MOUNTAIN CENTER PHYSICAL THERAPY
2. MWOBS
3. BIG AGNES
4. OBOZ
5. PETZL
6. THE ACCESS FUND
7. APPALACHIAN MOUNTAIN CLUB
8. WHITE MT. TRAIL COLLECTIVE
9. GRANITE OUTDOOR ALLIANCE (GOA)
10. GOA BRANDS
11. BACKPACKER GET OUT MORE TV
12. BACKPACKER BRANDS
13. FARBANK FLY FISHING
14. SCIENCE ON THE FLY, CONFLUENCE COLLECTIVE
15. TROUT UNLIMITED
16. WHITE MOUNTAIN MILERS
17. EASTERN MOUNTAIN SPORTS
18. EASTERN MOUNTAIN SPORTS
19. EASTERN MOUNTAIN SPORTS
20. WMWV - EMCEE
21. GARMIN
22. SMARTWOOL
23. PROTECT OUR WINTERS
24. COTOPAXI
25. HYPLERLITE MOUNTAIN GEAR
26. NH OUTDOOR COUNCIL
27. GREAT GLEN TRAILS
28. XNH ADVENTURE TRAILS
29. NH STATE PARKS
30. ABILITY PLUS

- FOOD TRUCKS**
- TIN CAN COMPANY
 - KIMBERLY'S GLUTEN FREE KITCHEN
 - CRESCENTY CITY KITCHEN
 - KOZ BAR

- ENTERTAINMENT**
- MOUNT WASHINGTON RADIO GROUP
 - BEAR MT BAND (1PM-3PM)
 - SHARK MARTIN (4PM-7PM)



FRIDAY - JULY 16

2-6 PM: Registration

Stop by our Base Camp at Great Glen Trails, drop off any final donations, and pick up your prizes for raising funds!

Staff will be onsite to provide information on weekend activities. Feel free to bring a lawn chair and cooler and hang out to catch up with other participants. **First 50 STP participants** at the \$300 fundraising level: stop by Eastern Mountain Sports in North Conway to pick up your FREE pair of Smartwool socks!

SATURDAY - JULY 17

12-7 PM: Adventure Expo & Vendor Village

An epic celebration of our 2021 participants, supporting sponsors and organizations!

Vendor Village ~ Food Trucks ~ Live Music

Gather to celebrate your adventure, speak to field experts from an expansive line-up of gear brands, and learn about outdoor recreation stewardship from many non-profits. Peruse the booths for product clinics and giveaways.

General Admission - \$10 Fee

FREE to registered STP fundraising participants and kids 12 & under.

*Enjoy your guided & self-led adventures!
Be safe and check the MWOBS forecasts at mountwashington.org*



A NONPROFIT ORGANIZATION



EPIC RAFFLES* AT 2:30, 4:30, & 6:30 P.M.

Come check out gear to be raffled at the MWOBS booth. Seek the Peak participants who've reached \$300 in fundraising are eligible to win a Garmin inReach Mini, Petzl headlamps, Big Agnes camp gear, Hyperlite packs, EMS gear, OBOZ footwear, and many other premier outdoor adventure items listed below.

Vendor Village

BRAND	ABOUT	PRIZES & PROMOS
Mount Washington Observatory	Advancing our understanding of Earth's weather and climate.	Gear in Epic Raffles noted by * below
Mountain Center Physical Therapy	Specializing in performance fitness and injury treatment/mitigation.	Techniques to mitigate injuries
Big Agnes	Learn about sleeping comfort while seeking adventure.	*Down blanket, armchair, & duffel
OBOZ	Prevent foot problems in the backcountry.	FREE Custom O FIT Insole Plus at booth
Petzl	Family business innovating climbing gear and more for over 50 years.	*Bindi and Swift RL headlamps
The Access Fund	Advocating for climbers and helping to maintain access.	
Appalachian Mountain Club	Protecting mountains, forests, waters, and trails.	*AMC books & 1-night stay for 2
White Mt. Trail Collective	Preserving trail stewardship by enhancing sustainable care of our trails.	
Granite Outdoor Alliance	Leading the outdoor rec economy toward an engaged & inclusive community.	NH brands gear giveaway at <i>Rock City</i>
Backpacker Get Out More TV	Discover inspiring destinations, learn skills, and check out the latest gear.	Ample gear giveaway at booth
FarBank Fly Fishing	Products, services, and travel to the world's finest fly fishing experiences.	*Fly rods (raffle & booth) +3:30/5:30 demos
Science on the Fly/Confluence Coll.	Leaders in climate change science and fly fishing gear design.	
Trout Unlimited	Conserving, protecting and restoring coldwater fisheries and watersheds.	
White Mountain Milers	The running club of the Mt. Washington Valley – supporting our 5K race.	Prizes from race
Eastern Mountain Sports	The official outfitter of MWOBS. Check out the prize wheel!	*Hydroflasks, chairs, trek poles, duffels, etc. Thanks for the guided hikes and climbs!
Garmin	Products engineered on the inside for life on the outside. Learn about inReach!	*inReach Minis (raffle at booth too)
Smartwool	Merino wool socks and apparel to equip all of your outdoor adventures.	Smartwool PhD Socks
Protect Our Winters	Protecting the places and lifestyles we love from climate change. Take action!	Be entered to win a POW prize pack
Cotopaxi	Gear for good, allocating 1% of annual revenues to the Cotopaxi Foundation.	*20L & 35L packs
Hyperlite Mountain Gear	Ultralight backpacking to reap you immeasurable rewards.	*Daybreak packs
NH Outdoor Council	Supporting organizations in backcountry education and search and rescue.	Wilderness prep clinics at booth
Great Glen Trails	Choose your adventure with a view! Valued summit partner to MWOBS.	Thanks for the guided kayaking!
XNH Adventure Trails	Trail system linked to produce a route across the state.	Thanks for the guided rides!
NH State Parks	Managing 93 state park properties and valued summit partner to MWOBS.	
Ability Plus	Increasing access to recreational opportunities for persons with disabilities.	Supported by Backpacker/MOAT Brewing